



Live with confidence

BlueStar Conference

Think Small and Grow Big
[@michaeljordan](#)

Google in 1998:



Google in 2024



Google in 1998:



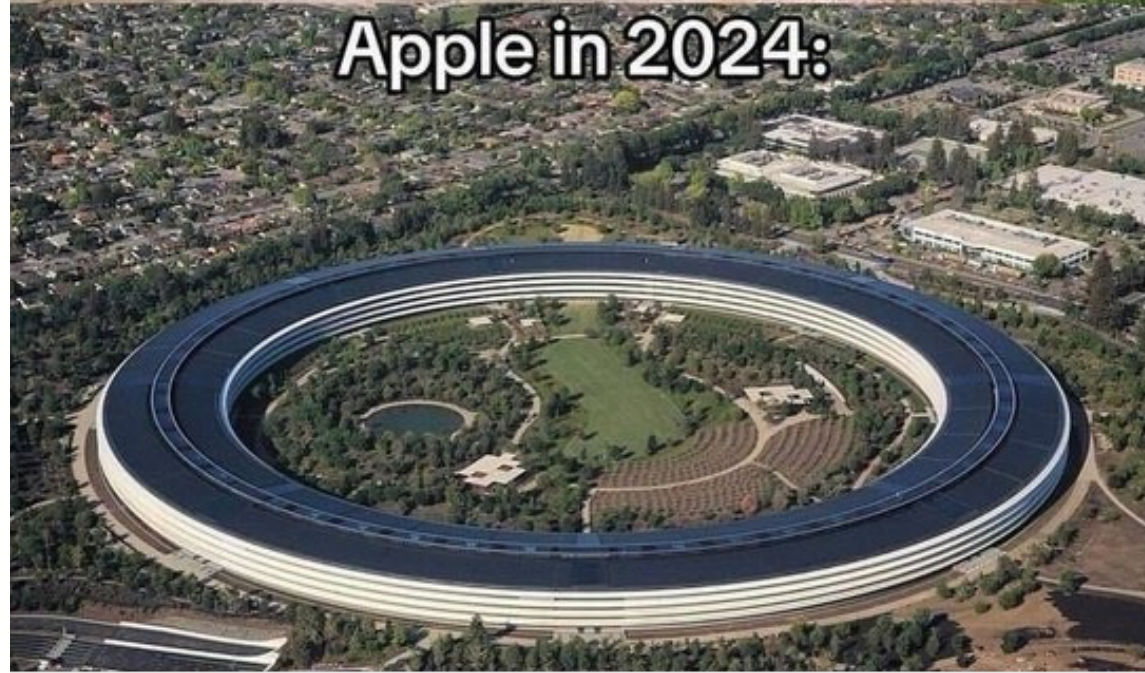
Google in 2024



Apple in 1976:



Apple in 2024:



Amazon in 1994:



Amazon in 2024:



THE RED CAR THEORY



#SUCCESSGOAT

on the way?

@SUCCESSGOAT

- Elena Asher x LeadersTalkPodcast -



TikTok

@successgoat





Ideas are just a multiplier of execution.

To make a business, you need to multiply the two.

The most brilliant idea with no execution is worth \$20 or less.

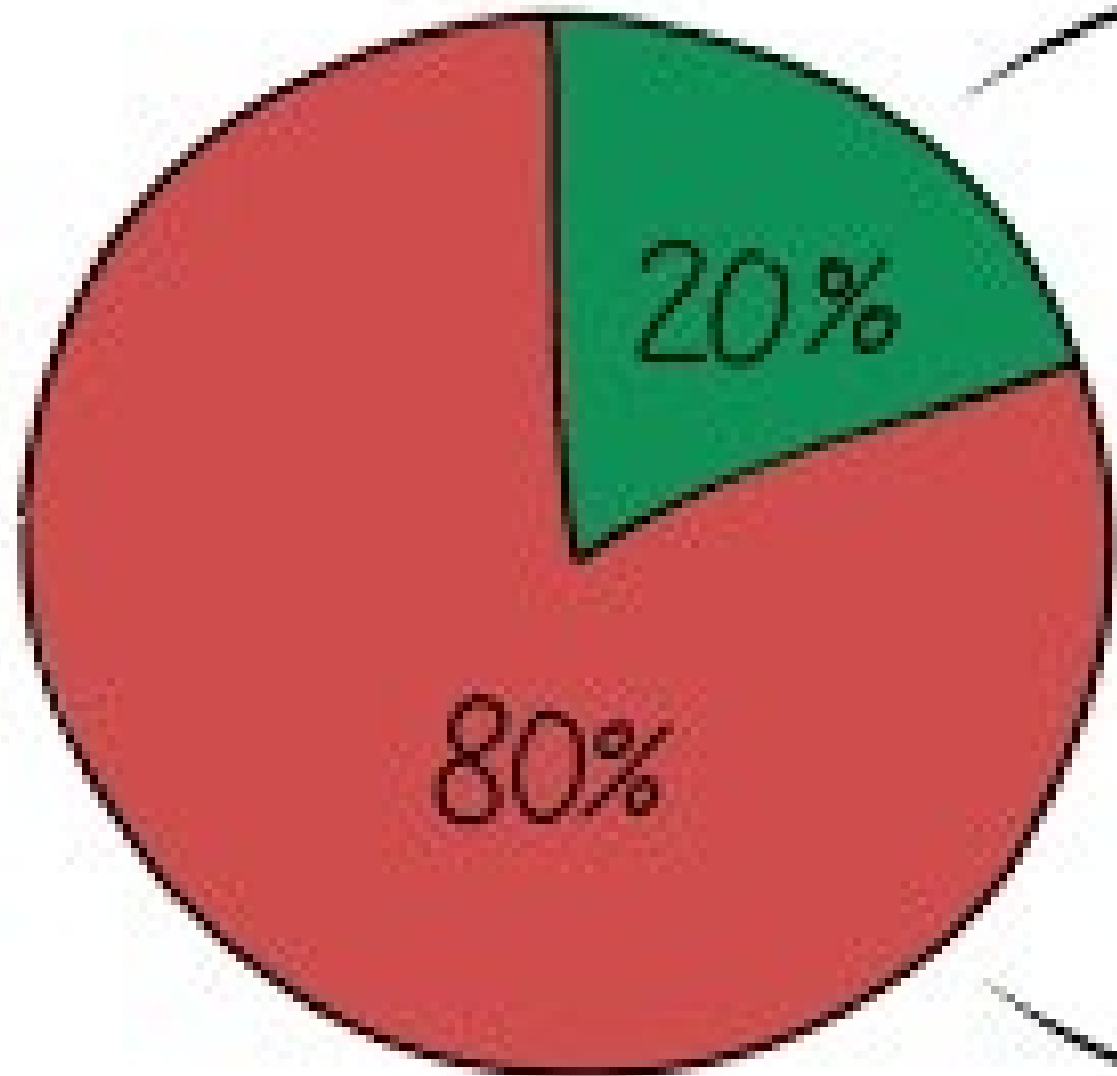
	Idea	Execution	Worth
Awful	-1	\$1	-\$1
Weak	1	\$1.000	\$1.000
So-So	5	\$10.000	\$50.000
Good	10	\$100.000	\$1.000.000
Great	15	\$1.000.000	\$15.000.000
Brilliant	20	\$10.000.000	\$200.000.000

Everyone has 10 ideas a day.

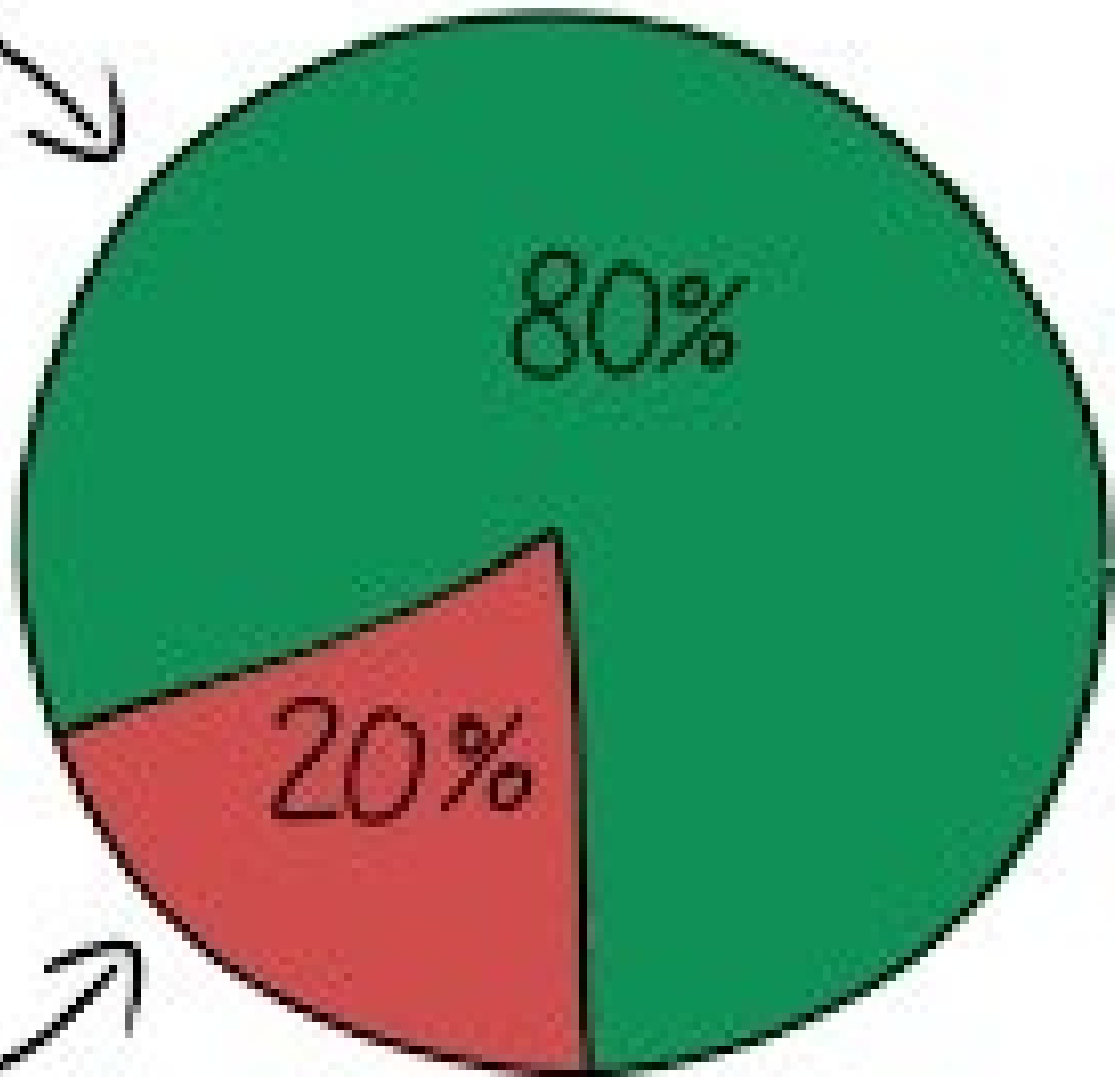
The difference is coming from those who are executing them.

- **Smaller teams are better**
 - Faster decisions, fewer meetings, more fun
 - No need to chop up work for political reasons
 - No room for mediocre people (can pay more, too!)
 - Large-scale engineering projects are more soluble in IQ than they appear
 - Many tech companies are 2-10x overstaffed

Effort



Results



NUTRITIONISTA **NYC**®

FORGET

THE PAST

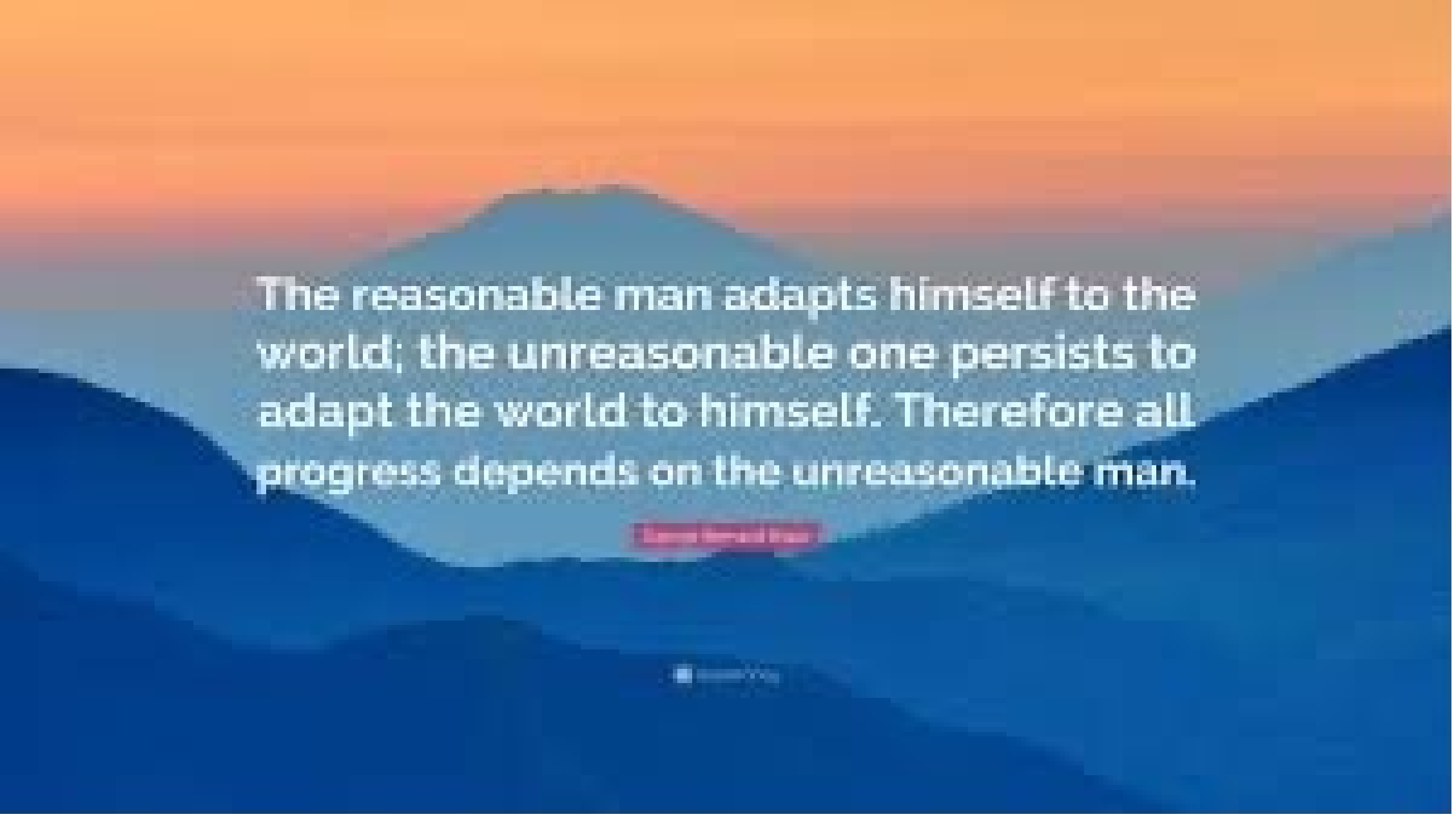
LIVE

THE PRESENT

DREAM

THE FUTURE

UNKNOWN



The reasonable man adapts himself to the world; the unreasonable one persists to adapt the world to himself. Therefore all progress depends on the unreasonable man.

— **Franklin D. Roosevelt**

A green, trapezoidal sign with a white border is mounted on two wooden posts. The sign features the word "Resilience" in a white, sans-serif font. The background is a bright blue sky with scattered white clouds. The sign is tilted slightly to the right.

Resilience



BUILD

GOOD

HABITS

CASH UP



COSSITS



A pair of silver scissors is suspended from a thin white string that hangs down from the top of the frame. The scissors are positioned above the word "COSSITS". The letters "COSS" are connected to a string that also hangs from the top, while the letters "ITS" are on a separate string. The entire scene is set against a solid black background.

Which Model is best for Your Business

One-Time

vs

**Recurring
Payment**



Get Started



Employee Net Promoter Score

=



%

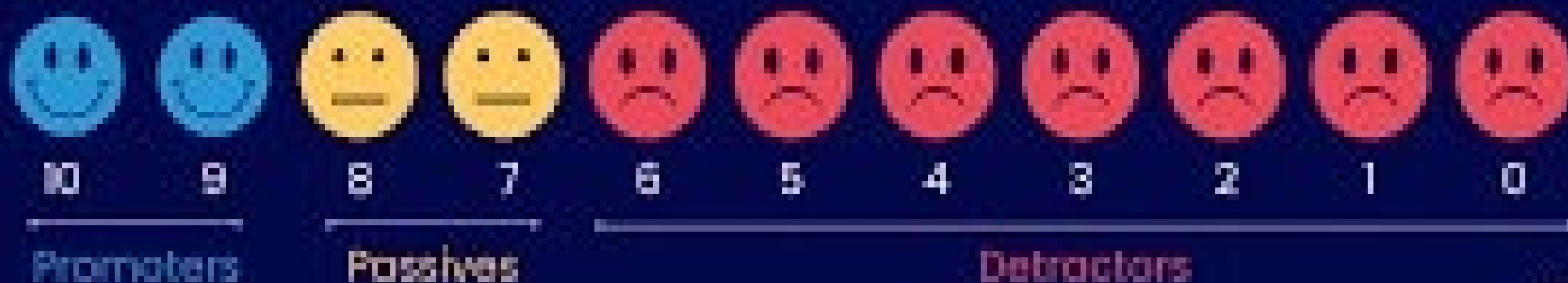
Promoters

-



%

Detractors

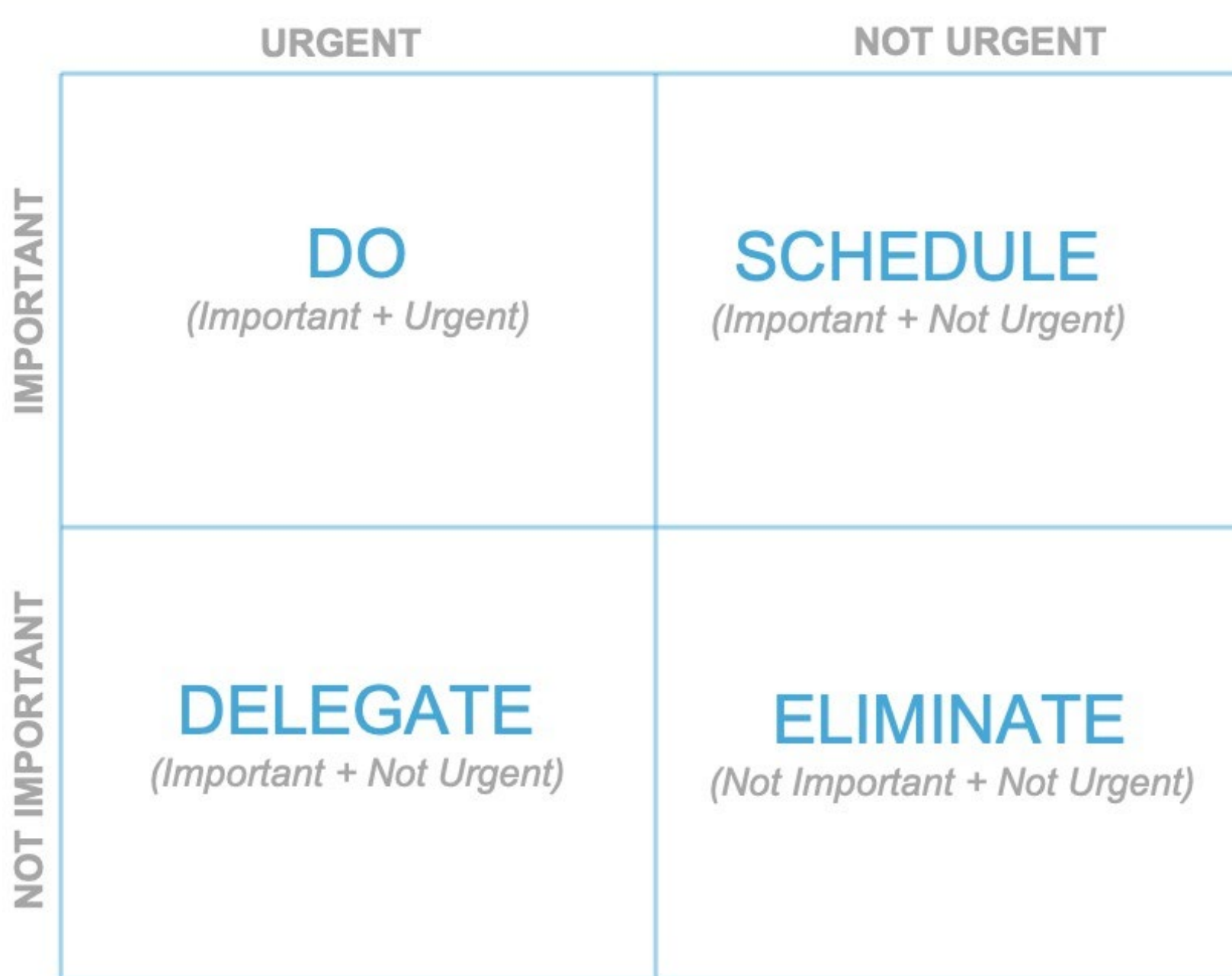


Incentives



Time Management Matrix

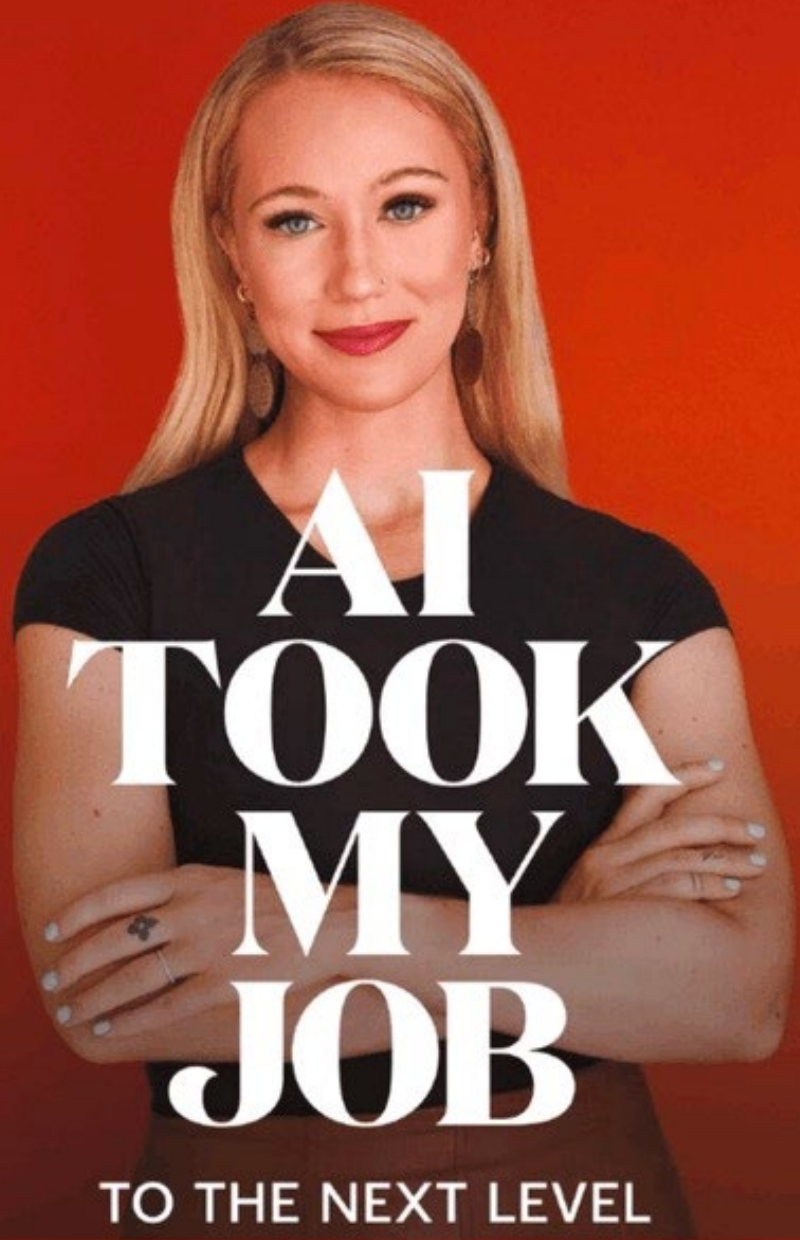




- 1 - The main goal is to win
- 2 - Founder Mode cannot be taught
- 3 - Delegate AND Micromanage
- 4 - Good judgment is a must
- 5 - Avoid hiring the Incompetent Leader
- 6 - Hire leaders who love winning
- 7 - Be very allergic to Optics
- 8 - Be careful what you incentivize (because you will surely get it)
- 9 - Fix your weaknesses
- 10 - Get really good at messaging

fiverr.

Gabby @ggerbus
Freelance AI Copywriter



AI TOOK MY JOB

TO THE NEXT LEVEL





Thank you.



Sanlam

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